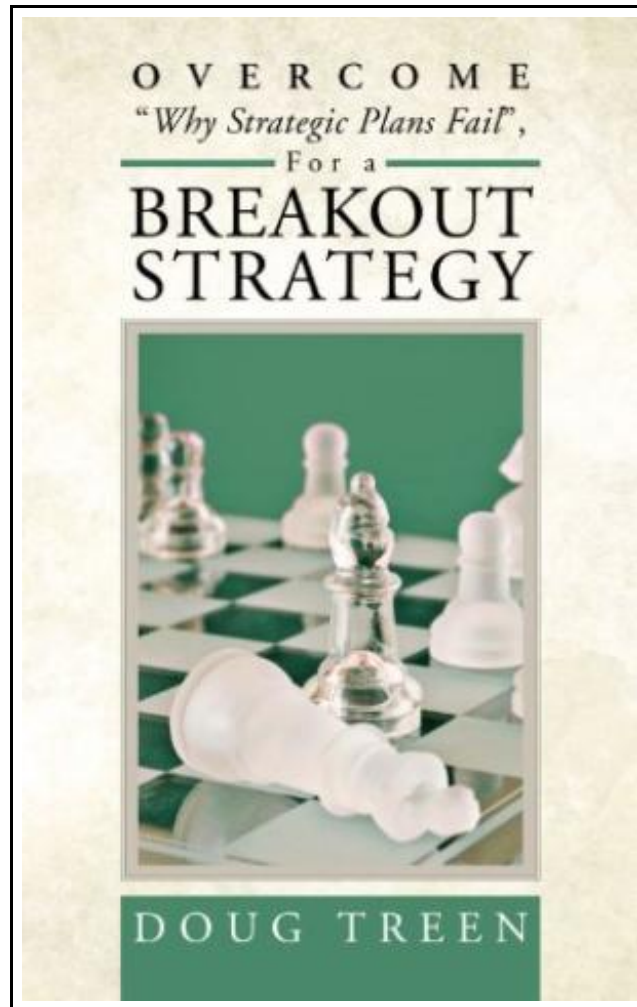


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OVERCOME WHY STRATEGIC PLANS FAIL, FOR A BREAKOUT STRATEGY



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